



ELECTRONICS GOES GREEN 2024+

From Silicon to Sustainability

June 18 – 20, 2024 | Berlin, Germany

INTERNATIONAL CONGRESS

SPONSORING PACKAGE

PARTNER CONFERENCES

GLOBAL GOING GREEN INITIATIVES



CARE Innovation
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Organized by: Fraunhofer Institute for
Reliability and Microintegration IZM, Berlin
in cooperation with Technische Universität Berlin

www.electronicsgoesgreen.org



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INTERNATIONAL CONGRESS

ELECTRONICS GOES GREEN 2024+: **CREATING IDEAS THAT LAST**

- World's leading conference on electronics & environment
- Meeting point for the growing global community of scientists, technology experts, business developers, and policy makers for a sustainable development since 2000
- In-person and online attendees from more than 35 countries
- Innovative solutions for your specific „green visions“ in product concepts and processes, systems, and business models in and for the electronics and ICT industry

CONFERENCE CHAIRMAN



Prof. Dr.-Ing. Martin Schneider-Ramelow

Director of Research Centre for Micro-peripheral Technologies at TU Berlin and

Director of Fraunhofer Institute for Reliability and Microintegration IZM, Berlin



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SPONSORSHIP MODELS

A) GOLD SPONSOR

→ max. 2 available

→ exclusive sponsor for your sector (e.g. consumer electronics)

Sponsor model benefits:

- High-profile placement of your company logo at the conference
- Inclusion of your company logo in mailings, the program and electronic conference proceedings
- Your company logo on the conference website linked to your website
- Short portrait in the printed final program
- Display of company brochures at the conference
- Your company logo on the conference material, badges, and on screensaver slides throughout conference
- Your sponsoring mentioned in social media promotion and press releases, and in opening and closing sessions
- Two free conference registrations
- Table top presentation included
- Cohosting an evening event, featuring your support at this social event

15,000 € plus VAT



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SPONSORSHIP MODELS

B) SILVER SPONSOR

→ non-exclusive sponsor for one sector

Sponsor benefits:

- Inclusion of your company logo in mailings, the program and electronic conference proceedings
- Display of company brochures at the conference
- Your company logo on the conference material, badges, and on screensaver slides throughout conference
- Your company logo on the conference website linked to your website
- Your sponsoring mentioned in social media promotion and press releases, and in opening and closing sessions
- One free conference participation

5,000 € plus VAT

C) LOGO SPONSOR

→ non-exclusive sponsor

Sponsor benefits:

- Makes your company visible as a supporter of the conference
- Your company logo displayed on the event-website and at the conference

1,000 € plus VAT



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ELECTRONICS GOES GREEN 2024+: **SCOPE OF THE 2024 CONFERENCE**

- Environmental effects of mature, as well as emerging technologies and materials
- Life Cycle Assessment (data) of specific electronic components
- LCA data management along the supply chain
- Fair, clean and conflict-free electronics
- Circular Economy Strategies

You can find a detailed list of the proposed topics on
<https://electronicsgoesgreen.org/call-for-contributions/>



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ELECTRONICS GOES GREEN 2024+: PROGRAM AND LOCATION

Monday, June 17, 2024

- Tutorials & Workshops
- Technical pre-program
- Get together

Tuesday, June 18, 2024

- Opening, Keynotes
- Sessions, Poster Session
- Conference Reception

Wednesday, June 19, 2024

- Sessions, Poster Session
- Special activities
- Evening activities

Thursday, June 20, 2024

- Sessions, Poster Session
- Closing



H4 Hotel, Berlin Mitte, Germany



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ELECTRONICS GOES GREEN 2024+: INTERNATIONAL BOARD

Conference Chair

Martin Schneider-Ramelow
TU Berlin and Fraunhofer IZM

International Co-Chairs

Colin Fitzpatrick
University of Limerick, Ireland

Tadatomo Suga
Meisei University, Japan

Yasushi Umeda
University of Tokyo, Japan

Technical Chairs

Nils F. Nissen
Fraunhofer IZM

Alexandra Morozov
Fraunhofer IZM

KEY FIGURES:

PARTICIPANTS

450 attendees from more than
35 countries on average

SPEAKERS

150 from all over the world

SESSIONS

Over **40** sessions live and virtual

**7TH MAJOR
CONFERENCE
SINCE 2000**



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ELECTRONICS GOES GREEN 2024+: PARTICIPANTS FROM PREVIOUS YEARS:

Major Companies: ABB, Airbus Defence and Space, Alcatel, Alstom, Apple, Arrow Electronics, Aurubis, avantec, Bosch, Cisco Systems Inc., Dassault Systèmes, Danfoss, Dell, Deloitte, Electrolux, Epson, Ericsson, Google, Groupe SEB, HP, IBM, intel, Inventec, Lexmark, Lumileds, Microsoft, MBA Polymers, Nokia, NTT, Osram, Panasonic, Philips, Siemens, TDK Corporation, Teleplan, Texas Instruments, think-step, T-Mobile, Toshiba, Umicore, Valeo, WSP

Innovative SMEs: amtec, Coolrec, EC4P, El-Kretson, essensus, Fairphone, Fine-tech, graphikon, Greenspector, Hamos, Harting, iFixit, LCS Life Cycle Simulation, mirec, NIRAS A/S, Quantis, Schleicher, Sofies, Stena Technoworld, TechProtect, WEEE Forum, Ökopoll

Governments & Organizations: Bitkom, BMBF, BMWi, Close the Gap International, CNRS, COCIR, DigitalEurope, EcoDeNet, Eco Design, EERA, EMPA, EPBA, European Commission, FairLötet, GAIKER, Germanwatch, GIZ, Green Electronics Council, Greenpeace, IASS, IEEE Electronics Packaging Society, IPC, ReUse, StEP, TNO, Umweltbundesamt, United Nations, VTT, World Resources Forum, WRAP, Öko-Institut

“Support the worldwide leading conference on
green electronics and drive essential change
within the industry”

Karsten Schischke

Group Manager Policy, Ecodesign and Circular Materials, Fraunhofer IZM



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ELECTRONICS GOES GREEN 2024+:
**FOR MORE INFORMATION OR TO
SECURE YOUR SPONSORSHIP PACKAGE
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For further information about the conference, visit:

<https://electronicsgoesgreen.org/>

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ELECTRONICS GOES GREEN 2024+: THE SUCCESS STORY 2000 – 2004 – 2008 – 2012 – 2016 – 2020

Electronics Goes Green is one of the world's largest conferences on electronics and the environment.

→ **On average 450 participants from 35 nations**

Electronics Goes Green is a cutting-edge forum for industry leaders, innovative SMEs, government and NGO decision-makers.

→ **The EGG Conferences feature more than 150 speakers from over 21 countries.**

Electronics Goes Green is an international market place for green electronics and green ideas.

