



ELECTRONICS GOES GREEN 2020+

The Story of Daisy, Alexa and Greta

September 1, 2020 | Meet us online!

INTERNATIONAL CONGRESS

SPONSORING PACKAGE

PARTNER CONFERENCES

GLOBAL GOING GREEN INITIATIVES



CARE Innovation
Austria



EcoDesign
Japan



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USA

Organized by: Fraunhofer Institute for
Reliability and Microintegration IZM, Berlin
in cooperation with Technische Universität Berlin

www.electronicsgoesgreen.org



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ELECTRONICS GOES GREEN 2020+: **CREATING IDEAS THAT LAST**

- World's leading conference on electronics & the environment
- Meeting point for the growing global community of scientists, technology experts, business developers, and policy makers for a sustainable development
- Innovative solutions for your specific „green visions“ in product concepts and processes, systems, and business models in and for the electronics and ICT industry

CONFERENCE CHAIRMAN



Prof. Dr.-Ing. Martin Schneider-Ramelow

Deputy Director of Research Centre for Microperipheric Technologies at TU Berlin and Deputy Director of Fraunhofer Institute for Reliability and Microintegration IZM, Berlin



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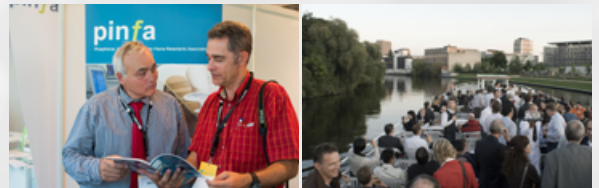
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INTERNATIONAL CONGRESS

SPONSORSHIP MODELS

A) GOLD SPONSOR



→ max. 2 available

→ exclusive sponsor for your sector (e.g. consumer electronics)

Sponsor model benefits:

- High-profile placement of your company logo at the conference
- Inclusion of your company logo in mailings, the online program and electronic conference proceedings
- Your company logo on the conference website
- Short portrait in the final program
- Your company logo on screensaver slides throughout conference
- Your sponsoring mentioned in social media promotion and press releases, and in opening and closing sessions
- One free conference participation
- Cohosting an virtual social event

25.000 € plus VAT



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SPONSORSHIP MODELS **B) SILVER SPONSOR**



→ non-exclusive sponsor for one sector

Sponsor model benefits:

- Inclusion of your company logo in mailings, the program and electronic conference proceedings
- Your company logo on screensaver slides throughout conference
- Your company logo on the conference website
- Your sponsoring mentioned in social media promotion and press releases, and in opening and closing sessions
- One free conference participation

7.500 € plus VAT



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ELECTRONICS GOES GREEN 2020+: **SCOPE OF THE 2020 CONFERENCE**

- **Digitalization and the Environment**
- Sustainability through electronification in the **mobility sector**
- Analyzing **5G roll-out**
- Environmental effects of **emerging technologies and materials**
- Environmental effects of **maturing technologies**
- **Product design solutions for resource efficiency**
- Environmental **footprint** of **specific electronic components**
- **Global policy updates**
- Best practice for **legal compliance and market surveillance**
- **Lifetime extension, reliability and robustness**
- **Conflict-free and fair trade electronics**
- **Supply chain** cooperation **for footprint and material data**
- **Chemicals management**
- **Smart batteries**
- **Energy efficiency** of products and networks
- Green **data centers**
- Defining and programming **green software**
- **Measuring material efficiency**: EN 4555x and alternatives
- **Prosumers, sharing economy, consumer research**
- **Rebound and combatting rebound**
- **From Circular Economy to Circular Society**
- **Obsolescence**: Management processes, technical and legal issues
- **Repair, reuse, upgrade and remanufacture** of products and tools
- **The Urban Mine**: collection, sorting, pretreatment and recycling
- **Plastics go circular**
- **Life Cycle Assessment of electronics**
- **Business models for a Circular Economy**
- Lessons to learn from **CSR** and targeting **SDGs**



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ELECTRONICS GOES GREEN 2020+: IMPORTANT DATES

June 8, 2020

Publication of preliminary program & start of online registration

June 25, 2020

Paper submission and authors registration deadline

July 03, 2020

End of early bird rate for participants

August 20, 2020

Start of online conference: on-demand presentations available, take questions to authors

August 21 - 28, 2020

Virtual interactive workshops

September 01, 2020

Live day of online conference with keynotes, live sessions, podium discussion, Q&A, networking in a virtual venue





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ELECTRONICS GOES GREEN 2020+: INTERNATIONAL BOARD

Conference Chair

Martin Schneider-Ramelow
TU Berlin and Fraunhofer IZM

International Co-Chairs

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University of Limerick, Ireland

Nancy Gillis
Green Electronics Council, USA

Tadatomo Suga
Meisei University, Japan

Yasushi Umeda
University of Tokyo, Japan

Technical Chairs

Nils F. Nissen
Fraunhofer IZM

Andreas Middendorf
Fraunhofer IZM

Lutz Stobbe
Fraunhofer IZM

EXPECTED NUMBER OF

PARTICIPANTS

500 from all over the world

EXHIBITORS

5

SPEAKERS

150 from all over the world

MAILINGS

50% Europe

5% USA

25% Japan

10% Southeast Asia

10% Other



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ELECTRONICS GOES GREEN 2020+: **THE EGG CONFERENCES IN 2000, 2004, 2008, 2012 AND 2016 - PARTICIPANTS FROM:**

Major Companies: ABB, Airbus Defence and Space, Alcatel, Alstom, Apple, Arrow Electronics, Aurubis, avantec, Bosch, Cisco Systems Inc., Dassault Systèmes, Danfoss, Dell, Deloitte, Electrolux, Epson, Ericsson, Google, Groupe SEB, HP, IBM, Intel, Inventec, Lexmark, Lumileds, Microsoft, MBA Polymers, Nokia, NTT, Osram, Panasonic, Philips, Siemens, TDK Corporation, Teleplan, Texas Instruments, thinkstep, T-Mobile, Toshiba, Umicore, Valeo, WSP

Innovative SMEs: amtec, Coolrec, EC4P, El-Kretson, essensus, Fairphone, Fine-tech, graphikon, Greenspector, Hamos, Harting, iFixit, LCS Life Cycle Simulation, mirec, NIRAS A/S, Quantis, Schleicher, Sofies, Stena Technoworld, TechProtect, WEEE Forum, Ökopol

Governments & Organizations: Bitkom, BMBF, BMWi, Close the Gap International, CNRS, COCIR, DigitalEurope, EcoDeNet, Eco Design, EERA, EMPA, EPBA, European Commission, FairLötet, GAIKER, Germanwatch, GIZ, Green Electronics Council, Greenpeace, IASS, IEEE Electronics Packaging Society, IPC, ReUse, StEP, TNO, Umweltbundesamt, United Nations, VTT, World Resources Forum, WRAP, Öko-Institut

Electronics Goes Green is the forum for
industry, science and policy - from all over the
world!



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ELECTRONICS GOES GREEN 2020+:
**FOR MORE INFORMATION OR TO
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For further information about the conference, visit:

<https://electronicsgoesgreen.org/>

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