



# **ELECTRONICS GOES GREEN 2020+**

The Story of Daisy, Alexa and Greta

September 1 – 3, 2020 | Berlin, Germany

INTERNATIONAL CONGRESS

# **SPONSORING PACKAGE**

**PARTNER CONFERENCES**

**GLOBAL GOING GREEN INITIATIVES**



CARE Innovation  
Austria



EcoDesign  
Japan



ISSST  
USA

Organized by: Fraunhofer Institute for  
Reliability and Microintegration IZM, Berlin  
in cooperation with Technische Universität Berlin

[www.electronicsgoesgreen.org](http://www.electronicsgoesgreen.org)



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## ELECTRONICS GOES GREEN 2020+: **CREATING IDEAS THAT LAST**

- World's leading conference on electronics & the environment
- Meeting point for the growing global community of scientists, technology experts, business developers, and policy makers for a sustainable development
- Innovative solutions for your specific „green visions“ in product concepts and processes, systems, and business models in and for the electronics and ICT industry

## CONFERENCE CHAIRMAN



**Prof. Dr.-Ing. Martin Schneider-Ramelow**

Deputy Director of Research Centre for Microperipheric Technologies at TU Berlin and

Deputy Director of Fraunhofer Institute for Reliability and Microintegration IZM, Berlin



# ELECTRONICS GOES GREEN 2020+

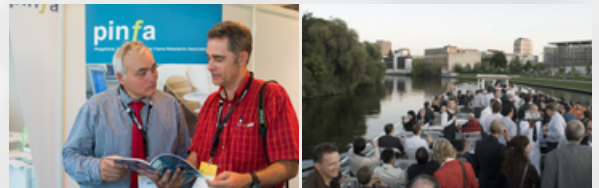
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## INTERNATIONAL CONGRESS

### SPONSORSHIP MODELS

#### A) GOLD SPONSOR



→ max. 2 available

→ exclusive sponsor for your sector (e.g. consumer electronics)

#### Sponsor model benefits:

- High-profile placement of your company logo at the conference
- Inclusion of your company logo in mailings, the program and electronic conference proceedings
- Your company logo on the conference website linked to your website
- Short portrait in the printed final program
- Display of company brochures at the conference
- Your company logo on the conference material, badges, and on screensaver slides throughout conference
- Your sponsoring mentioned in social media promotion and press releases, and in opening and closing sessions
- One free conference participation
- Cohosting an evening event, featuring your support at this social event

**25.000 € plus VAT**

#### optional:

- table top presentation with two booth personnel included  
**+5.000 € plus VAT**
- one poster DIN A0 at poster session area with one participant included  
**+1.000 € plus VAT**



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## INTERNATIONAL CONGRESS

### SPONSORSHIP MODELS **B) SILVER SPONSOR**



→ non-exclusive sponsor for one sector

#### **Sponsor model benefits:**

- Inclusion of your company logo in mailings, the program and electronic conference proceedings
- Display of company brochures at the conference
- Your company logo on the conference material, badges, and on screensaver slides throughout conference
- Your company logo on the conference website linked to your website
- Your sponsoring mentioned in social media promotion and press releases, and in opening and closing sessions
- One free conference participation

**7.500 € plus VAT**

#### **optional:**

- one poster DIN A0 at poster session area with one participant included

**+1.000 € plus VAT**





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## ELECTRONICS GOES GREEN 2020+: SCOPE OF THE 2020 CONFERENCE

- **Digitalization and the Environment**
- Sustainability through electronification in the **mobility sector**
- Analyzing **5G roll-out**
- Environmental effects of **emerging technologies and materials**
- Environmental effects of **maturing technologies**
- **Product design solutions for resource efficiency**
- Environmental **footprint** of **specific electronic components**
- **Global policy updates**
- Best practice for **legal compliance and market surveillance**
- **Lifetime extension, reliability and robustness**
- **Conflict-free and fair trade electronics**
- **Supply chain** cooperation **for footprint and material data**
- **Chemicals management**
- **Smart batteries**
- **Energy efficiency** of products and networks
- Green **data centers**
- Defining and programming **green software**
- **Measuring material efficiency**: EN 4555x and alternatives
- **Prosumers, sharing economy, consumer research**
- **Rebound and combatting rebound**
- **From Circular Economy to Circular Society**
- **Obsolescence**: Management processes, technical and legal issues
- **Repair, reuse, upgrade and remanufacture** of products and tools
- **The Urban Mine**: collection, sorting, pretreatment and recycling
- **Plastics go circular**
- **Life Cycle Assessment of electronics**
- **Business models for a Circular Economy**
- Lessons to learn from **CSR** and targeting **SDGs**



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## ELECTRONICS GOES GREEN 2020+: PROGRAM AND LOCATION

### Monday, August 31, 2020

Preconference tutorials & workshops  
Get together

### Tuesday, September 1, 2020

Opening, Keynotes  
Sessions, Poster Session  
Conference Dinner

### Wednesday, September 2, 2020

Sessions, Poster Session  
Workshops, „Provoquium“  
Evening Event

### Thursday, September 3, 2020

Sessions, Poster Session  
Panel Discussion  
Closing

### Friday, September 4, 2020

Project meetings  
Technical Tours, e.g. guided IFA-Tour



**Seminaris**, Berlin-Dahlem, Germany



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## ELECTRONICS GOES GREEN 2020+: INTERNATIONAL BOARD

### Conference Chair

Martin Schneider-Ramelow  
*TU Berlin and Fraunhofer IZM*

### International Co-Chairs

Colin Fitzpatrick  
*University of Limerick, Ireland*

Nancy Gillis  
*Green Electronics Council, USA*

Tadatomo Suga  
*Meisei University, Japan*

Yasushi Umeda  
*University of Tokyo, Japan*

### Technical Chairs

Nils F. Nissen  
*Fraunhofer IZM*

Andreas Middendorf  
*Fraunhofer IZM*

Lutz Stobbe  
*Fraunhofer IZM*

EXPECTED NUMBER OF

### PARTICIPANTS

**500** from all over the world

### EXHIBITORS

**5**

### SPEAKERS

**150** from all over the world

### MAILINGS

**50% Europe**

**5% USA**

**25% Japan**

**10% Southeast Asia**

**10% Other**





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## ELECTRONICS GOES GREEN 2020+: **THE EGG CONFERENCES IN 2000, 2004, 2008, 2012 AND 2016 - PARTICIPANTS FROM:**

**Major Companies:** ABB, Airbus Defence and Space, Alcatel, Alstom, Apple, Arrow Electronics, Aurubis, avantec, Bosch, Cisco Systems Inc., Dassault Systèmes, Danfoss, Dell, Deloitte, Electrolux, Epson, Ericsson, Google, Groupe SEB, HP, IBM, intel, Inventec, Lexmark, Lumileds, Microsoft, MBA Polymers, Nokia, NTT, Osram, Panasonic, Philips, Siemens, TDK Corporation, Teleplan, Texas Instruments, thinkstep, T-Mobile, Toshiba, Umicore, Valeo, WSP

**Innovative SMEs:** amtec, Coolrec, EC4P, El-Kretson, essensus, Fairphone, Fine-tech, graphikon, Greenspector, Hamos, Harting, iFixit, LCS Life Cycle Simulation, mirec, NIRAS A/S, Quantis, Schleicher, Sofies, Stena Technoworld, TechProtect, WEEE Forum, Ökopol

**Governments & Organizations:** Bitkom, BMBF, BMWi, Close the Gap International, CNRS, COCIR, DigitalEurope, EcoDeNet, Eco Design, EERA, EMPA, EPBA, European Commission, FairLötet, GAIKER, Germanwatch, GIZ, Green Electronics Council, Greenpeace, IASS, IEEE Electronics Packaging Society, IPC, ReUse, StEP, TNO, Umweltbundesamt, United Nations, VTT, World Resources Forum, WRAP, Öko-Institut

Electronics Goes Green is the forum for  
industry, science and policy - from all over the  
world!





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ELECTRONICS GOES GREEN 2020+:  
**FOR MORE INFORMATION OR TO  
SECURE YOUR SPONSORSHIP PACKAGE  
CONTACT:**



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For further information about the conference, visit:

<https://electronicsgoesgreen.org/>

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